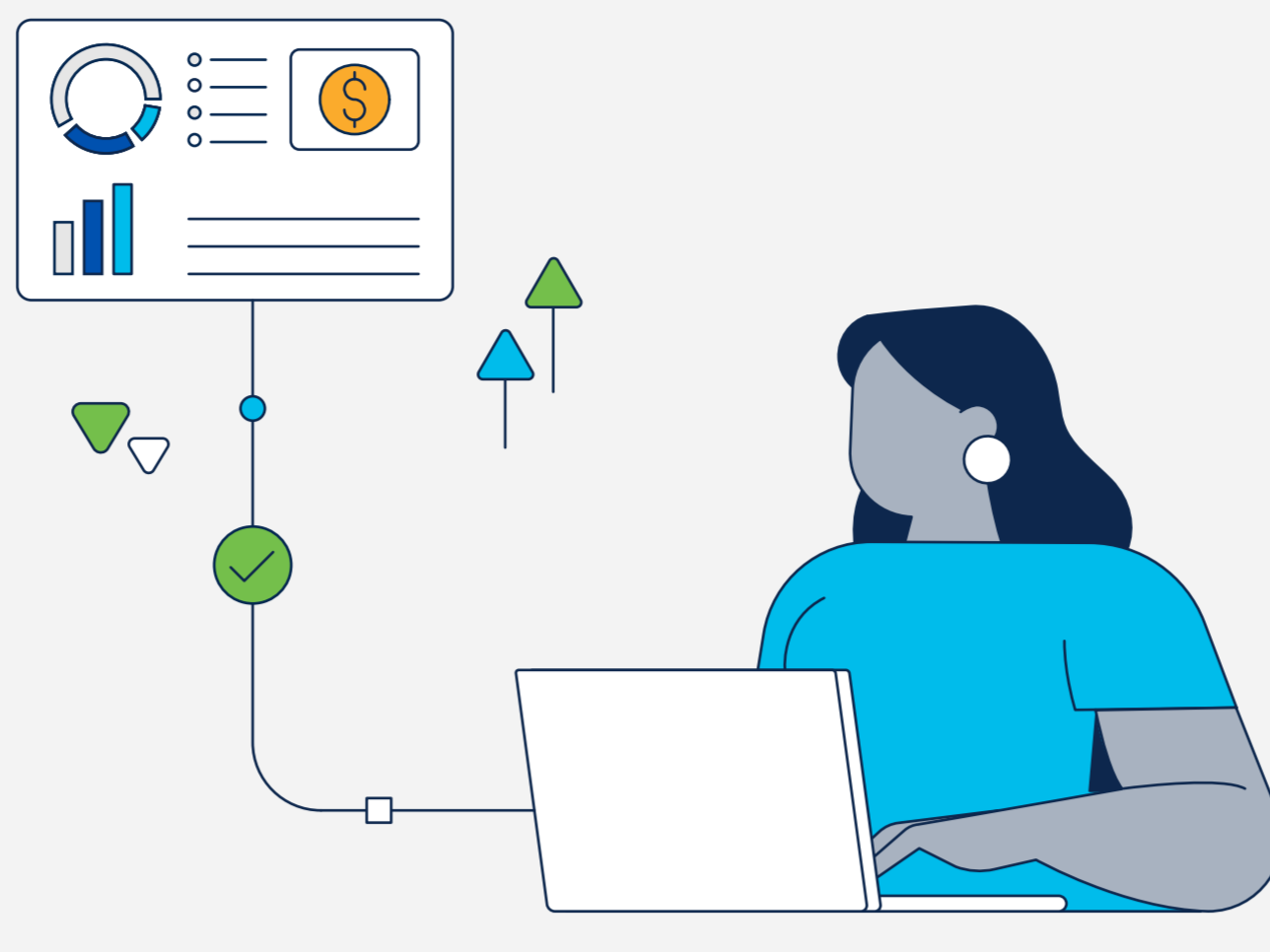
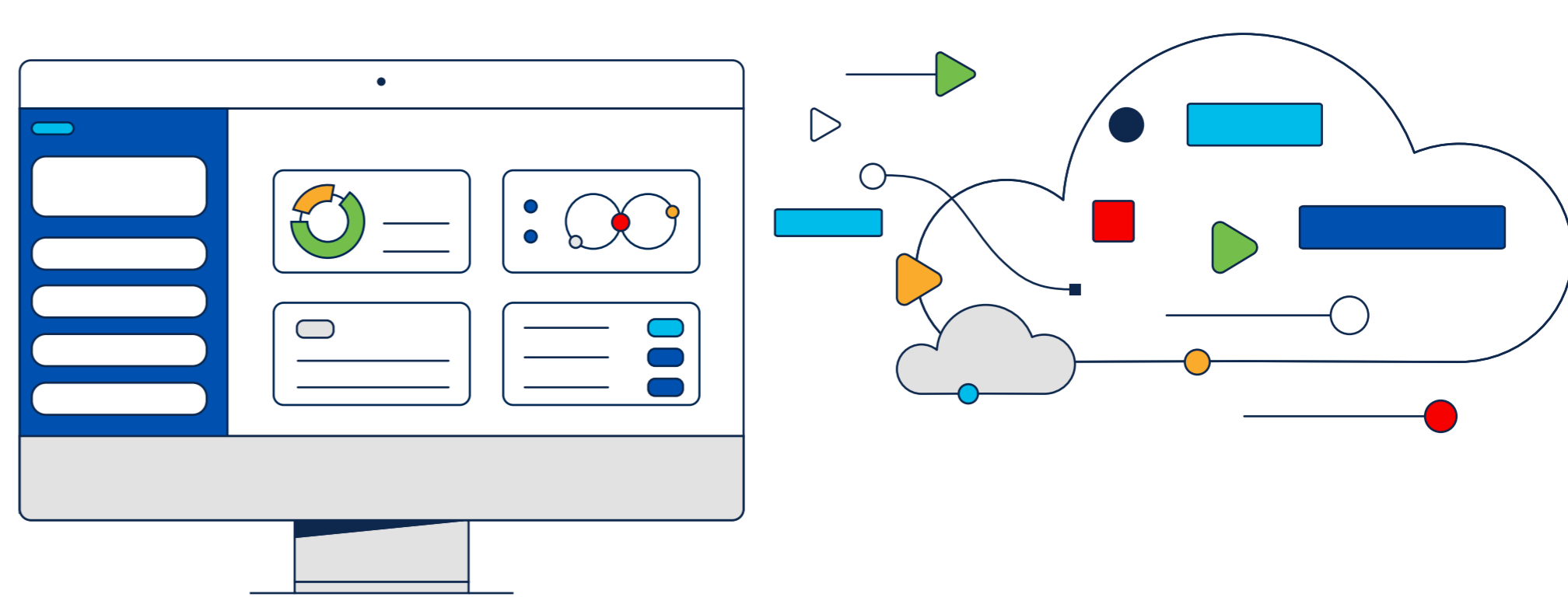
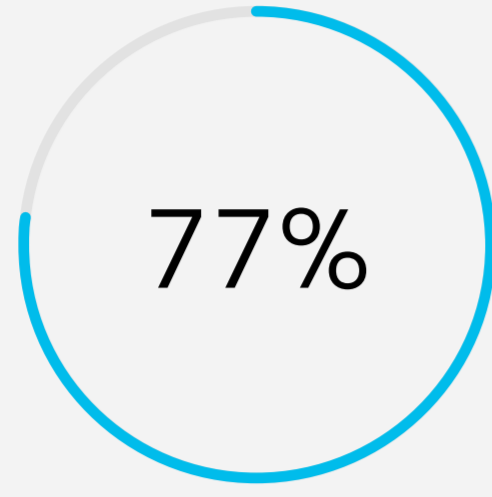


Migrating SAP to the Cloud?

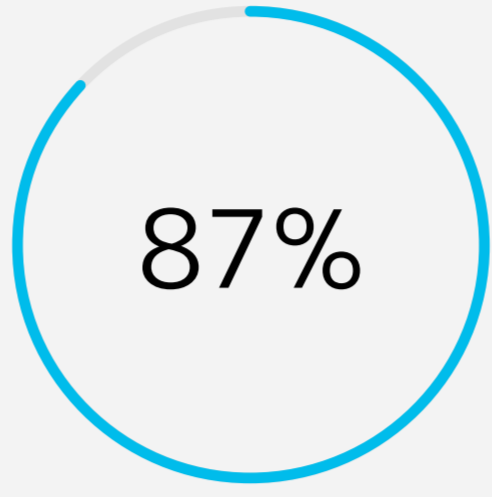


SAP is a business-critical app if there ever was one, often foundational to the internal and external user experiences that can grow your business or start bringing it down.



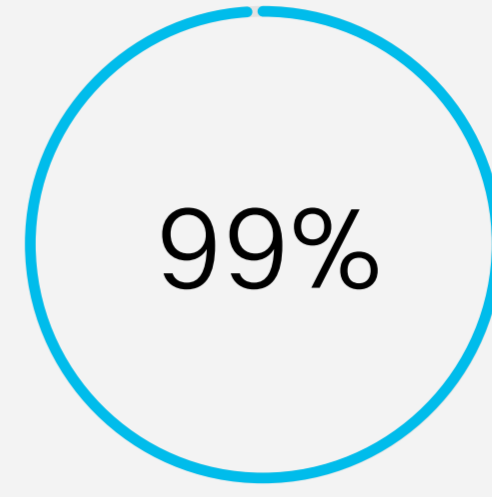
77% of the world's transaction revenue touches an SAP system.

(Source: SAP Fast Facts)



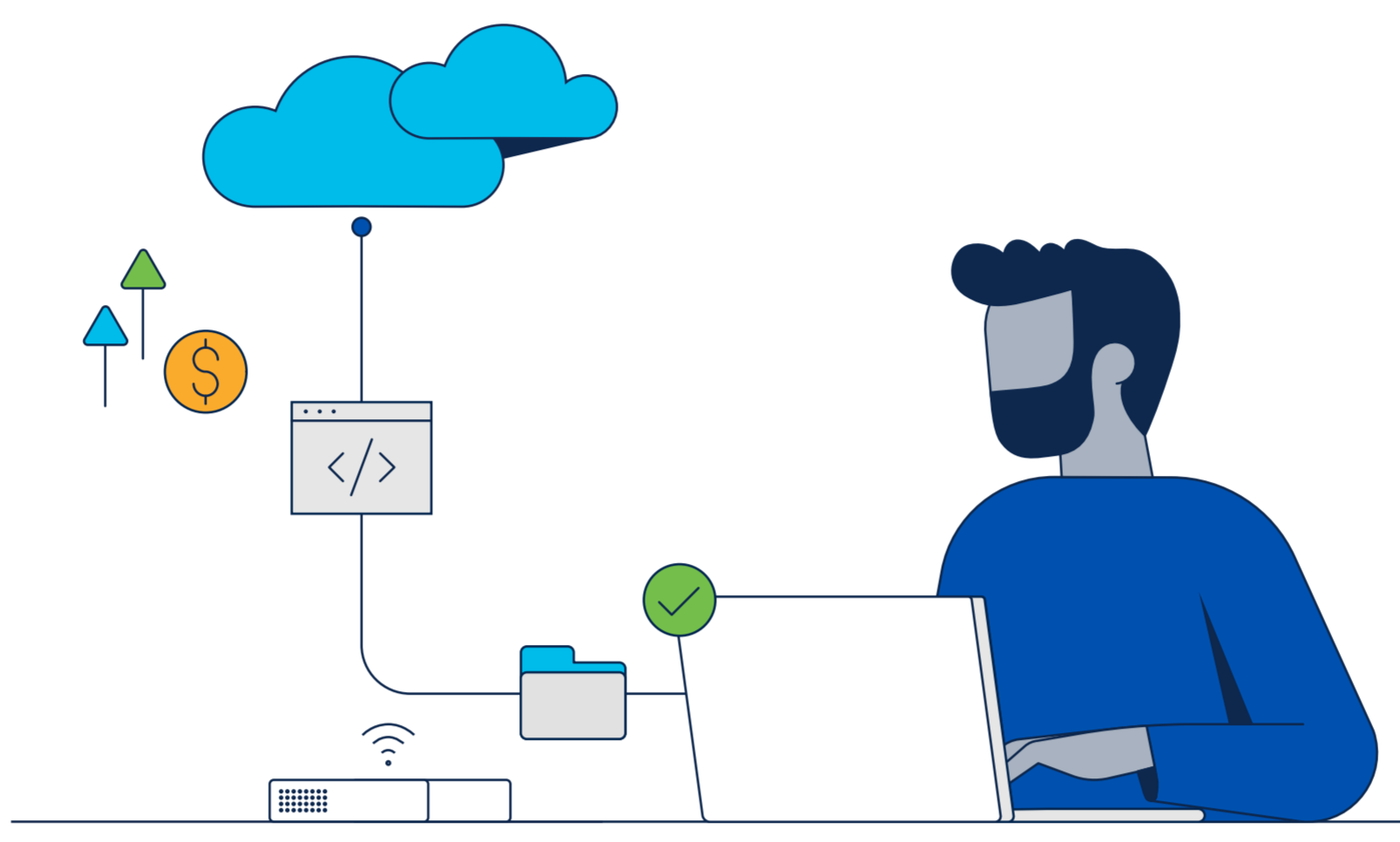
SAP customers generate 87% of total global commerce (\$46 trillion).

(Source: SAP: The World's Largest Provider of Enterprise Application Software)

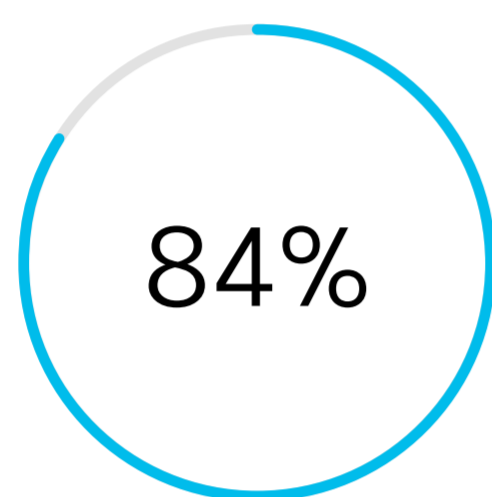


99 of the 100 largest companies in the world are SAP customers.

(Source: SAP: The World's Largest Provider of Enterprise Application Software)

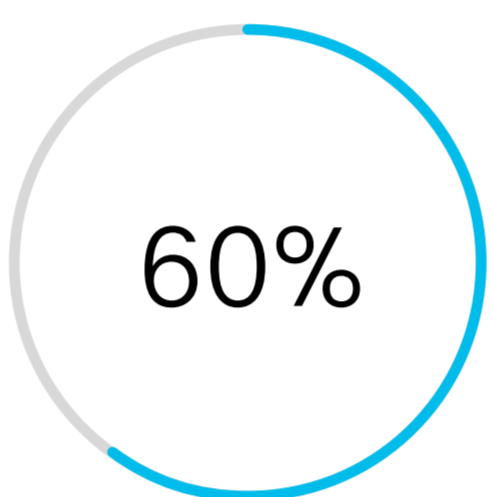


S/4HANA is SAP's latest ERP offering, and support for SAP ECC ends in 2027. While it's possible to migrate ECC to the cloud, S/4 HANA was built for the cloud. How can you feel confident going into a multi-year migration without application hiccups and take advantage of the big scalability and cost benefits?



84% performance of business applications are now more important than ever.

(Agents of Transformation 2022: Innovating in the Experience Economy Report, AppDynamics)



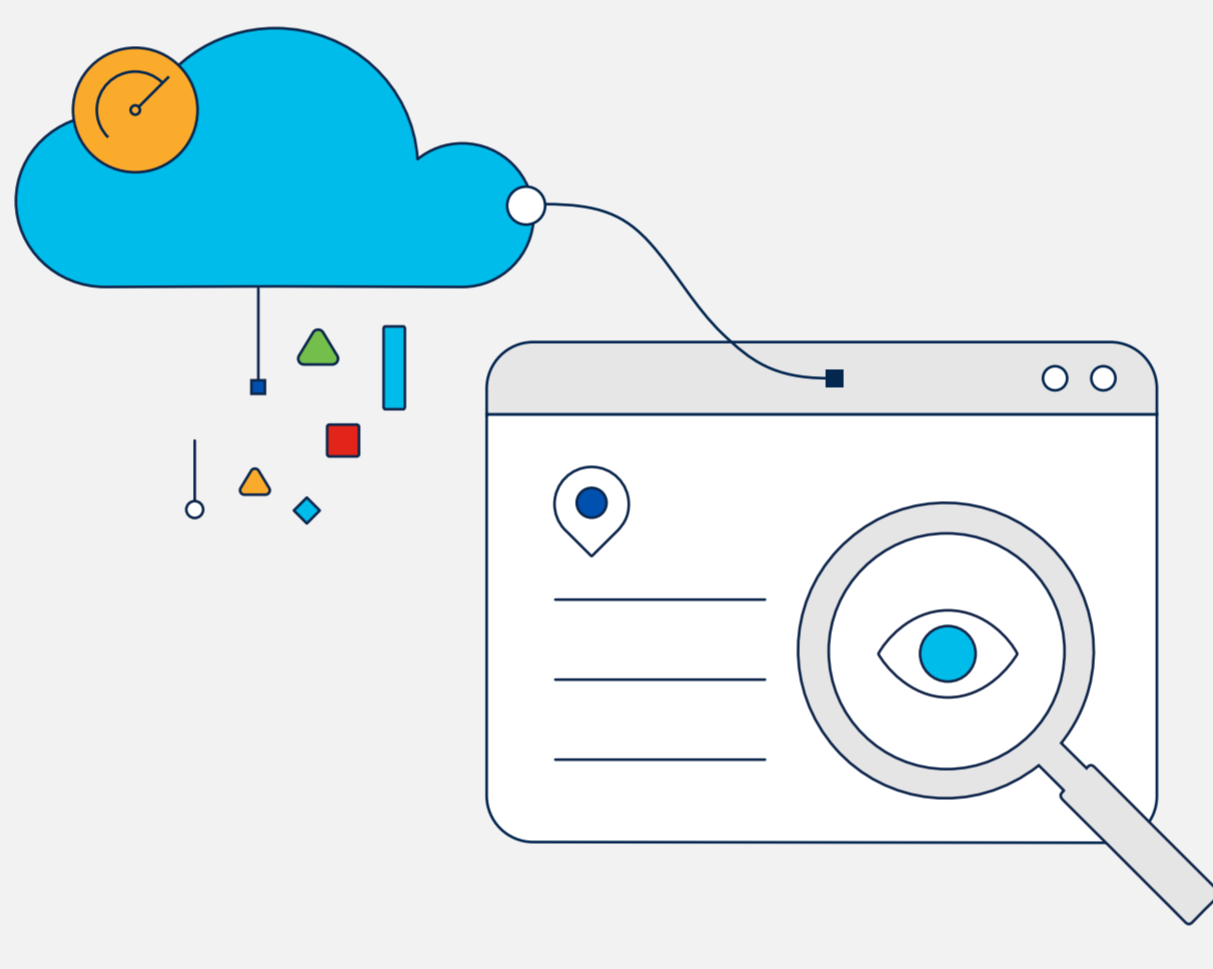
60% of people blame the application or brand when they encounter a problem with a digital service. 49% will consider switching to an alternative digital service when encountering a performance issue.

(AppDynamics App Attention Index 2021)

\$1 to \$5

Enterprise downtime costs can now exceed \$1 million to \$5 million/hour.

(ITIC, 2021 Hourly Cost of Downtime Survey)



There's no room for blind spots or performance issues in your SAP cloud journey. You must have the visibility to understand your SAP landscape and dependencies, plan successfully and observe what matters most for the business before, during and long after the migration.

That's no feat when you consider the following realities when it comes to SAP visibility, monitoring and troubleshooting:

- Multiple in-house/cloud monitoring tools.
- Insufficient monitoring solutions.
- Unhelpful alert storms
- No business context

Agents of Transformation 2021: The Rise of Full-Stack Observability Report, AppDynamics

Choosing leading cloud platform and observability partners who are already working together can give you confidence to succeed.

The platform of choice and innovation for 5000+ SAP customers

End-to-end Observability, from ABAP code to business transactions, throughout migration to AWS.



- **Unmatched experience and industry leadership:** the same cloud SAP has trusted since 2008.
- **Proven cost savings:** customers who bring ECC to AWS experience a 103% ROI after 3 years (Forrester, 2021).
- **Flexibility:** to reduce costs, migrate to S/4HANA, adopt RISE with SAP or innovate and transform with AWS services.
- **Broadest services:** 200+ AWS services including analytics, IoT, AI/ML and more.
- **Comprehensive, industry-leading security and compliance.**
- **Most reliable and extensive cloud Infrastructure.**

- **Understand your SAP landscape and dependencies up front:** Auto-discover and visualize SAP components and dependencies in a real-time flow map and auto-baseline key business transactions to better plan your move.
- **Unify your teams:** with a single source of truth and shared context.
- **Faster MTTR:** through code-level visibility and the ability to prioritize actions based on business risk.
- **Show ROI:** pre and post baselines of key business KPIs to clearly show the success of your migration and your SAP applications on AWS.



AWS and Cisco AppDynamics have had a strategic relationship focused on product integration, joint development and enhancing value to shared customers for many years. Together, we can power your success through SAP migration and beyond.

Hear from Cisco AppDynamics and AWS leaders how we can help you.

[Optimize SAP success and innovation on AWS with AppDynamics >](#)

More resources:

[Cisco AppDynamics SAP Monitoring >](#)

[Cisco AppDynamics AWS Monitoring >](#)

[SAP on AWS >](#)